Md. Abu Junaed Sajib

INDUSTRY_FRESHER

sajib77789@gmail.com +8801711159928 Netrakona, Mymensingh, Bangladesh

surl.li/wkkdwm
yourportfolio.com

CAREER OBJECTIVE

Full-Stack AI & Digital Marketing Specialist with 5+ years of experience in AI-powered marketing, lead generation, and automation. Proven track record of increasing client leads by 40% and engagement by 60% through AI-driven strategies. Seeking a role as a Digital Marketing & AI Specialist to deliver scalable growth and innovation for businesses.

INTERNSHIPS & EXTRA-CURRICULARS

Senior Digital Marketing & AI Specialist

2025 – Present

Erdufixup

Created AI-driven marketing campaigns that increased leads by 40%. Managed social media accounts and improved engagement by 60%. Built custom chatbots that accelerated customer response time by 75%. Helped 12+ clients grow their business using AI-powered marketing solutions. Designed content workflows that reduced production time by 50%.

AI Content Creator & Consultant

2024 – 2025

Freelance

Developed AI-powered content for online stores and brands. Created music videos and visual content using AI tools. Built automated systems for lead generation.

Digital Marketing Manager

2022 – 2024

Digital Synapse

Managed social media campaigns with monthly budgets exceeding $13,000. Achieved 25% email open rates and 7% click rates through targeted strategies. Produced engaging video content that drove 45% higher engagement. Developed content plans for websites and social media channels.

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SKILLS & EXPERTISE

- Social Media Management
- Email Marketing
- Lead Generation
- Analytics & Tracking
- Campaign Management
- Content Strategy
- Conversion Rate Optimization (CRO)
- Marketing Funnel
- Customer Retention
- Data-Driven Marketing
- AI Model Integration
- A/B Testing
- AI Content Creation
- AI Chatbot Development
- AI Integration Solutions
- AI Video Generation
- AI Automation Tools
- UI/UX Design (beginner)
- Vibe Coding (beginner)
- Content Writing
- AI Video Creation
- CapCut Editing
- Canva Design

PROJECTS

AI E-commerce Campaign

Created a full content strategy for fashion brands using AI videos and chatbots, resulting in a 200% increase in sales over three months.

Social Media Automation

Built AI tools for automatic content creation, reducing manual work by 80% and boosting engagement by 45%.

AI Video Marketing

Produced AI-generated music videos for brands, increasing video engagement by 300%.

Automation Workflows

Created custom automation workflows using N8N, Make, and OpenAI Agent Kit, helping clients save 80% of time on repetitive tasks.

Client Acquisition Systems

Built complete lead generation workflows using Clay.com, Apollo.io, and Lemlist, achieving 35% response rates with AI-powered cold email sequences.

HONORS & AWARDS

President Scouts Award
Bangladesh Scouts | 2005
Received the highest national award in scouting for leadership, community service, and dedication.

LANGUAGES

Bengali	Native
English	Professional
Hindi	Conversational

PERSONAL & IDENTIFICATION DETAILS

Music Video Production
Visual Content Creation
Google Analytics
Facebook Ads
CRM Integration
Marketing Automation
API Integration
Data Analysis
ChatGPT
Claude
Google AI Studio
Perplexity
OpenAI Agent Kit
N8N
Make
Zapier
Facebook Ads
Google Ads
LinkedIn Ads
TikTok Ads
Microsoft Clarity
GTM
Clay.com
Lemlist
Apollo.io
Hunter.io
Seamless.ai
RocketReach
Phantombuster
Snov.io
Veo 3
Hailuo
Kling
Ray
Wan
Seedance
Runway ML
HeyGen
CapCut

Nationality: Bangladeshi

CAREER PREFERENCES

Preference: onsite

Canva
Figma
Microsoft Designer
Framer
UX Pilot
Uizard
Jasper AI
Gravity Write
Quillbot
Grammarly
Notebook LM
Gamma
Mailchimp
Mailgun
Lavender
Drift AI
SalesRobot
Salesforce
Zoho
HubSpot
Cursor
Replit Agent
Kiro
Bolt.new
Notion
Miro
Airtable
Slack

EDUCATION HISTORY

Bachelor's Degree (Partial), Anthropology
Jagannath University

Higher Secondary Certificate (HSC)
Netrokona Govt. College · 2009

Secondary School Certificate (SSC)
Mukul Niketon High School · 2007