

MD. ABU JUNAED SAJIB

INDUSTRY_IT_TECH

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Netrakona, Mymensingh, Bangladesh

CAREER OBJECTIVE

Full-Stack AI & Digital Marketing Specialist with 5+ years of experience in AI-powered marketing, lead generation, and automation. Proven track record of increasing client leads by 40% and engagement by 60% through AI-driven campaigns. Seeking a role to deliver scalable digital solutions and drive measurable business growth.

WORK EXPERIENCE

Senior Digital Marketing & AI Specialist
Erdufixup *2025 – Present*

- Created AI-driven marketing campaigns that increased leads by 40% - Managed social media accounts and improved engagement by 60% - Built custom chatbots that accelerated customer response time by 75% - Helped 12+ clients grow their business using AI marketing solutions - Designed content workflows that reduced production time by 50%

AI Content Creator & Consultant
Freelance *2024 – 2025*

- Developed AI-powered content for e-commerce brands and online stores - Created music videos and visual content using AI tools - Designed automated lead generation systems for clients

Digital Marketing Manager
Digital Synapse *2022 – 2024*

- Managed social media campaigns with monthly budgets exceeding $13,000 - Achieved 25% email open rates and 7% click-through rates through targeted strategies - Produced engaging video content that drove 45% higher engagement - Developed content plans for websites and social media channels

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INDUSTRY_IT_TECH · CONTINUED...
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TECHNICAL STACK

- Social Media Management
- Email Marketing
- Lead Generation
- Analytics & Tracking
- Campaign Management
- Content Strategy
- Conversion Rate Optimization (CRO)
- Marketing Funnel
- Customer Retention
- Data-Driven Marketing
- AI Model Integration
- A/B Testing
- AI Content Creation
- AI Chatbot Development
- AI Integration Solutions
- AI Video Generation
- AI Automation Tools
- UI/UX Design (beginner)
- Content Writing
- AI Video Creation
- CapCut Editing
- Canva Design

PROJECTS

AI E-commerce Campaign

Created a full content strategy for fashion brands using AI videos and chatbots, resulting in a 200% sales increase over three months.

Social Media Automation

Built AI tools for automatic content creation, reducing manual work by 80% and boosting engagement by 45%.

AI Video Marketing

Produced AI-generated music videos for brands, increasing video engagement by 300%.

Automation Workflows

Created custom automation workflows using N8N, Make, and OpenAI Agent Kit, helping clients save 80% of time on repetitive tasks.

Client Acquisition Systems

Built complete lead generation workflows using Clay.com, Apollo.io, and Lemlist, achieving 35% response rates with AI-powered cold email sequences.

HONORS & AWARDS

President Scouts Award
Bangladesh Scouts | 2005
Received the highest national award in scouting for leadership, community service, and dedication.

LANGUAGES

Bengali	Native
English	Professional
Hindi	Conversational

PERSONAL & IDENTIFICATION DETAILS

- Music Video Production
- Visual Content Creation
- Google Analytics
- Facebook Ads
- CRM Integration
- Marketing Automation
- API Integration
- Data Analysis

EDUCATION HISTORY

Bachelor's Degree (Partial), Anthropology
Jagannath University

Higher Secondary Certificate (HSC)
Netrokona Govt. College · 2009

Secondary School Certificate (SSC)
Mukul Niketon High School · 2007

Nationality: Bangladeshi

CAREER PREFERENCES

Preference: onsite